

# LABORATORY on MEDIA EDUCATION

## OUTLINE DESCRIPTION for the FINAL PUBLICATION



### ORGANISATION

Associação Juvenil de Peniche

### TITLE OF THE LABORATORY

Report Lab

### TARGET

8 youngsters between 14 to 18 years old.

### DESCRIPTION OF THE PROJECT AND AIMS

This lab had the objective to record all the steps of the project and communicate them in an informational support.

The goal was to teach to the youngsters how to observe, pick and transmit the essential information, developing their own critical opinion about the themes and also knowing when to be completely objective about the information they are transmitting.

The final products were a newspaper and a blog.

### TOPICS PROJECT

#### 1) OBJECTIVES

- Capture and transmit the information;
- Communication & entertainment;
- Practices: Report of all the labs that we developed in this project;
- Interviews;
- Articles about information;
- Creation of the newspaper pages and the blog.

#### 2) STEPS AND METHODS:

- Go to the other labs;
- Do the interviews to the other participants and educators;
- Type the info in the computers;
- Learn how to work in Publisher;
- Creation of the pages of the journal (layout – text and photos) and blog;
- Print.

#### 3) LENGTH

6 meetings of 2 hours each one, from the 9<sup>th</sup> of June to the 1<sup>st</sup> of September.

#### 4) MATERIALS, INSTRUMENTS AND SOFTWARE

- 2 educators;
- Digital cameras;
- Paper and pens;
- Sound recorder;
- Computers;
- Printers;
- Printing material.

#### RATING and FINAL REMARKS

The final products produced were a 17 pages newspaper and a blog.

The participants were enthusiastic about this lab because they learned how to make a newspaper and all the rules to make an interview and make a reporting.

They learned when to show their critical point of view and when to be completely objective, while making such products.

#### EVALUATION ON MEANS OF COMMUNICATION USED

(gives a short consideration about each point mentioned in the description project approved in the section "EXPECTED RESULTS"):

1) to stand out and create new skills among young people by using media as a means of inclusion and access to new information channels and new ways of communication;

- Learned how to communicate;
- Learned how to select the information to transmit;
- Learned how to organise the interview/photo;
- Learned how to communicate without personal opinions;
- Learned how to evaluate the critical information with criteria.

2) enhancing the skills of educators in designing and managing learning paths useful to promote among youngs an access and a critical and conscious use of means of communication and information;

- Defined the concept of "what is a report?" "How to do an interview" ... through the exercises
- Showed the examples
- Showed how to work with the means
- Reached the objectives of the project through the direct experiences

3) to test and define a model and a new methodological approach to media education applicable in the contexts of informal education and replicable in different European contexts

The method that we used worked very well with our target group:

- Definition of a concept;

- Show examples of the concept that we wanted to teach;
- Give them practical exercises about the theme;
- Evaluate with them the products

IN YOUR OPINION, THE MEANS OF COMMUNICATION USED (videocamera, photocamera, ecc..) HAS BEEN CONSIDERED BY YOUNGS AN AIM OR A MEANS?

They used the means like a “mean” to reach the final objective.  
They had to learn how to use the and now they purchase the know-how.

IN YOUR OPINION, THE MEANS OF COMMUNICATION USED (videocamera, photocamera, ecc..) HAVE MAINLY VEHICLE INFORMATION AND DATA OR EMOTIONS AND AFFECTIVITY?

The means of communication have both functions: they are vehicle information / data and emotions/affectivity.