

LABORATORY on MEDIA EDUCATION

OUTLINE DESCRIPTION for the FINAL PUBLICATION



ORGANISATION

Associação Juvenil de Peniche

TITLE OF THE LABORATORY

Edition Lab

TARGET

5 youngsters between 17 to 18 years old.

DESCRIPTION OF THE PROJECT AND AIMS

This lab is one of the parts of a bigger project: the production of the movie, the final product that our organisation created for the project "Media for Inclusion".

The objective of this lab was teaching how to use the Movie Maker Program and make the final edition of the Movie. Also showing that through editing techniques and post-production we can clarify and improve the films capacity to transmit a message.

TOPICS PROJECT

1) OBJECTIVES

- Make the edition of the final movie;
- Make the post-production of the final product;
- Use the materials produced on the other labs (Digital Photo, Video, Animation).

2) STEPS AND METHODS

- Story board, translating from text information to image information;
- Reading the Story board;
- Four exercises: edition of micro films (3 exercises of animation) and 1 from digital photos;
- Edition and post-production of the final movie.

3) LENGTH

6 meetings of 2 hours each, from the 13th of July to the 9th of September.

4) MATERIALS, INSTRUMENTS AND SOFTWARE

- 2 educators;
- Computers;
- Program Movie Maker;
- Writing board;
- Media examples from the Internet.

RATING and FINAL REMARKS

The youngsters learned the basics of the Pc programme- Movie Maker.
They learned how to translate a storyboard into moving pictures
The youngsters learned how to edit a movie.

EVALUATION ON MEANS OF COMMUNICATION USED

(gives a short consideration about each point mentioned in the description project approved in the section "EXPECTED RESULTS"):

1) to stand out and create new skills among young people by using media as a means of inclusion and access to new information channels and new ways of communication;

Participation in the process of editing a movie gives new communicational skills to the participants and promotes their critical interaction with society, also promoting their capacity to choose their own goals and personal objectives.

2) enhancing the skills of educators in designing and managing learning paths useful to promote among youngs an access and a critical and conscious use of means of communication and information;

While working in the edition lab with the youngsters, the educators also learned new techniques that can be used in different ways to promote their daily work.

3) to test and define a model and a new methodological approach to media education applicable in the contexts of informal education and replicable in different European contexts

The methodological approach was created towards the goals of the project itself and, mainly, towards the development of the products that the participants group defined as important.

IN YOUR OPINION, THE MEANS OF COMMUNICATION USED (videocamera, photocamera, ecc..) HAS BEEN CONSIDERED BY YOUNGS AN AIM OR A MEANS?

They used the means like a “mean” to reach the final objective.
They had to learn how to use the and now they purchase the know-how.

IN YOUR OPINION, THE MEANS OF COMMUNICATION USED (videocamera, photocamera, ecc..) HAVE MAINLY VEHICLE INFORMATION AND DATA OR EMOTIONS AND AFFECTIVITY?

The means of communication have both functions: they are vehicle information / data and emotions/affectivity.